



Bella Daughter Social Media Policy

You are participating as a volunteer with **Bella Daughter** because you've expressed genuine interest in serving those we meet with. And, you've been entrusted to do so. Your intentions for the ministry are trusted and so is your contact with the women we serve. To build a relationship, assist and serve is of utmost importance.

Bella Daughter

To love, support and empower women in the commercial sex industry to know their intrinsic worth.

Bella Daughter is an outreach initiative of Action169

Founded in 2014

- Survivor-led
- Volunteer-driven
- Mostly, but not always, serving Minnesota and Northern Iowa
- Bridge to necessary resources

Bella means '*To War*' and '*Beautiful*.'

We desire to war for those in the industry, to love each person right where she is at. Going to war for those we meet with, also means purposely praying for them in our time. The goal is to honor, love and serve the women. *Bella Daughter* exists to demonstrate pure love – so women begin to feel loved, purposed, treasured in our sight and God's.

Due to your participation in the Bella Daughter Outreach as a volunteer and because you are meeting the women we serve through Outreach, by signing this form, you are agreeing to the following terms:

Term of Agreement

This agreement shall continue in effect until:

- A. Canceled by either party as set forth in this policy
- B. Volunteer withdraws from Outreach
- C. Volunteer is asked by leadership to step down

1. You will not seek out or *friend request* those we meet on outreach.

Should someone from outreach (the strip club) seek you out with a friend request on social media, you may accept such on your terms. Keep everything open with Your outreach leader and this includes any outside arrangements to communicate with someone who reaches out to you.

Facebook/Instagram etc. ... can be a safe way to interact and be less invasive than exchanging phone numbers. Also allow those we meet with to lead (meet them where they are at). If someone wants to connect with you on social media, allow them to lead in doing so.

Inviting someone into your personal life, seeing pictures of your family and your activities is your decision, but this request must come from them. If one of the women we serve reaches out to you, you are expected to share this with leadership. Prior to any meetings, or if one of the women would like to meet with you, this needs to first be communicated. Together, a time of prayer will be made before you confirm any such meetings. We want the women to know we care, are here to assist, serve and connect them to necessary resources if need be – this needs to be done in wisdom and unity.

Social Media Guidelines

- Do not post sexual pictures or crude posts of any nature
- If you accept a friend request from someone you meet on Outreach, you are representing yourself, Bella Daughter ministry, Action169, and God
- Think before you post:
 - Is it uplifting?
 - Does it represent your values of faith first?
 - Does it represent the Code of Conduct and Statement of Faith policy of Action169?
 - Does it represent the mission and vision of Action169 and Bella Daughter?

We will not post information about girls or the clubs publicly and that includes our exact location. If someone from the clubs makes a post and tags us that is acceptable because it is coming from that person.

We will not initiate a post concerning names of girls or names of clubs.

The women need to know that we are safe and that we have their back. Please be mindful of how you communicate with others about outreach. You are not to share location or names, and share on a limited basis. If people want to know more about outreach you can always direct them to the website. Less is always best.

This is not about what you are doing. This is about the women we serve.

2. You will not share the location of the club or any names of those you meet on outreach.

We refer to the various clubs we go to as Club 1, Club 2 or Club 3. Keep all names confidential. Should someone ask you about outreach or whether you are a part of Bella Daughter outreach in affiliation with a specific club, consider wisely you respond. For example, *“Thank you for asking and showing interest in outreach, but I cannot confirm or deny that’s a club we go to. If you’re interested in serving in any way, there is information on the Action169 website. Here is the link.”*

3. You will not share the names of anyone you meet on outreach anywhere, except during our Gift + Pray hour.

By signing, you are agreeing to abide by the policy and guidelines set forth.

Name

Date